



19 September 2016

FOR IMMEDIATE RELEASE

Today it was announced to customers that HCP – with the support of controlling shareholder Baring Private Equity Asia (“Baring Asia”) – has reached agreement whereby HCP will acquire a 100% stake in SIMP from Omnes Capital and other shareholders, subject to closing prerequisites.

SIMP would continue to operate autonomously within the HCP family with its President, Mr Alain Blondel, remaining as President and reporting directly to Mr Eddy Wu, HCP’s Group President and Chief Executive Officer, and with Mr Eric de Bardonneche remaining as Sales and Development Manager.

HCP has partnered with SIMP over many years and we have come to admire their world-class innovation in the design, development, and manufacturing of applicators for mascara and other beauty products. SIMP will bring important new product capabilities to HCP’s wide range of packaging solutions for the leading beauty brands. In addition, SIMP will supplement HCP’s vast product development and manufacturing capabilities in China / North America with a presence in Europe.

HCP’s management has stressed that notwithstanding this change of ownership for SIMP, it is business as usual with no disruption of service due to this change.

HCP was advised by Synercom France (Mr Richard Juhel), while SIMP was advised by AdvanceCapital.

About HCP Packaging Group

HCP is a global leader in the design, development and manufacture of prestige primary packaging containers for the cosmetics, skincare and fragrance industries. HCP’s product portfolio includes standard and customised compacts, lipsticks, mascaras, lip gloss, pots, skincare jars, tubes and bottles, fragrance closures and other cosmetic items. With an enviable reputation for innovation, creative technology and state of the art manufacturing, HCP is professionally supported and represented by its own regional and local offices, providing customers with direct and immediate access, feedback and solutions. For more info, visit us at <http://www.hcpackaging.com/>.

About SIMP

SIMP is the world’s leading actor in the creation, development and manufacture of cosmetic plastic applicators and rubber technical parts for the beauty industry, and specifically in plastic mascara brushes. Relying on a strong portfolio of patents, supported by its unique expertise in micro-injection and extended industrial capabilities in France and Mexico, SIMP is offering its worldwide customers a best-in-class time to-market which is a major asset in the fast-moving and innovative cosmetic business. For more info, visit us at <http://thermoplastique.net/>.